

The Future She Deserves



The Future She Deserves leverages Geneva-based institutional mechanisms and multilateral fora so that women and girls have the opportunities they deserve to fulfill their promise.

“With passion and courage, women have taught us that when we band together to advocate for our highest ideals, we can advance our common well-being and strengthen the fabric of our nation.” – U.S. President Barrack Obama

BACKGROUND

Geneva is a natural center for discussions, activities, and programs that empower and protect women and girls. Recognizing many great initiatives and work already taking place in Geneva, **The Future She Deserves** focuses on specific areas where our collective efforts could close the gaps in how Geneva-based multilateral systems address these issues. The initiative is grounded in the belief that all stakeholders can achieve more by building alliances across sectors; improving accountability to ensure their efforts are effective and sustainable; being proactive on reducing adolescent girls’ vulnerabilities; and harnessing the capacity of women and girls to take charge of their own lives. Extensive consultation with diplomatic and international partners has identified four key areas of intervention where Geneva has the strategic ability to make a significant positive impact:

FOCUS ON FOUR KEY AREAS

- 1. Prevent and respond to gender-based violence;**
- 2. Ensure adolescent girls have access to the full range of appropriate health services;**
- 3. Empower women and girls economically; and**
- 3. Promote leadership opportunities.**

Progress has been achieved over the past decades. However, the reality on the ground continues to fall far short of these aspirations and established standards. The U.S. Mission invites other Missions, the United Nations, international organizations, NGOs, and others in the international community in Geneva to heed the call to action and redouble our efforts. The future of our world depends upon ensuring that women and girls everywhere across the globe can realize **The Future She Deserves**.

Check out www.futureshedeserves.net to keep up to date on the newest information and share new ideas through twitter at #FutureSheDeserves.
