Hall XIV,
Palais des Nations, Geneva

Wednesday 14
NOVEMBER 2012
3.30 p.m.–6.00 p.m.

Global Entrepreneurship Week

Town Hall Meeting on

Women's Empowerment through Entrepreneurship

3.30 p.m.–4.00 p.m.	**Welcome/Registration**
4.00 p.m.–4.15 p.m.	**Opening remarks** - H.E. Ambassador Betty E. King, United States of America - H.E. Ambassador Juan José Gómez Camacho, Mexico Panel discussions
Moderator	Susan Joekes, Donors Committee for Enterprise Development
4.15 p.m.–4.55 p.m.	**PANEL 1: STARTING YOUR BUSINESS FROM THE GROUND UP** - Dr. Cori Gorman, Chief Executive Officer of BioXpress Therapeutics, United States of America - Ms. Yolanda Patricia Moreno Sol, International Trade Consultant, YeXpand, Mexico - Ms. Bendicte Foucart, President and Managing Director, ValeurAbsolue, Switzerland
5.05 p.m.–5.45 p.m.	**PANEL 2: LEVERAGING SUPPORT NETWORKS FOR SCALING-UP** - Ms. Nicola Ehlermann-Cache, Organization for Economic Cooperation and Development-Middle East and North Africa Women's Business Forum, Organization for Economic Cooperation and Development - Ms. Bineta Diop, Executive Director, Femmes Africa Solidarité, Geneva - Ms. Achamyelesh Ashenafi, President, Addis Ababa Women Entrepreneurship Association
5.45 p.m.–6.00 p.m.	**Concluding remarks**
6.00 p.m.–7.30 p.m.	**Reception**

FOR FURTHER INFORMATION, PLEASE CONTACT:
Mr. Peter Navarrette – peter.navarrette@unctad.org – Tel. 022 917 17 30

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